



# MODULE 04

## HUMAN RESOURCE MANAGEMENT STRATEGIES

### ABOUT THIS MODULE

Human Resource Management (HRM) strategies are crucial for any organization's success. They ensure you have the right people, in the right roles, at the right time, to achieve your business goals. This certificate course in HRM strategies covers the fundamentals of strategic HR management, including workforce planning, talent acquisition, performance management, and employee relations and, is delivered in approximately 16 hours/2-days. By the end of this course, the participants will be able to:

- Understand the strategies of recruiting talents, developing talents and retaining talents
- Present the processes related to the human resources functions of the organization
- Support the development and communication of the organization's total compensation plan
- Facilitate and communicate the human resource component to align with the organization's business strategies.

### TOPICS INCLUDED

- **Human Resource Management Activities**
- **The Roles of Human Resources Management**
- **Labor Market and Recruiting Issues**
- **The Hiring Strategies followed by Organizations**
- **Developing people followed by Organizations**
- **Performance Management Strategies**
- **Compensation & Benefits Strategies**
- **Retention Strategies**
- **Employee Relations Strategies**

The course is based on "An Action Guide for Human Resource Management Strategies, by Mr. Si Len, an Expert in Leadership, Corporate Management and HR.

### WHO SHOULD ATTEND?

The course is designed for HR Managers, Business owners and anyone in the supervisory level and above.

## Course Fee

The most affordable course to acquire valuable knowledge and skills to unlock your entrepreneurial potential.



### FULL COURSE

Enroll full course and master your entrepreneurial skills to the fullest.



### SINGLE MODULE

Select and pay for any single module course(s) specific to your area of interest and needs.



### 20% DISCOUNT

Join the FULL Course or any SINGLE MODULE, **ONLINE via zoom** and get an additional **20% discount**

### Full Course Fee

**825\$**

Normal Price

**725\$**

Early Bird

### Per Module Fee

**195\$**

Normal Price

**175\$**

Early Bird

“ Invest in the Executive Certificate in **ENTREPRENEURSHIP AND SMEs DEVELOPMENT** course to learn from experienced entrepreneurs and industry experts through interactive sessions and case studies & master essential business tools and techniques to launch and grow your venture.”

## Contact Us For More Information :

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To **Register** a Course: Scan **QR CODE**



Limited Seats.  
Enroll Today!



# GROW YOUR **ENTREPRENEURSHIP JOURNEY WITH US**

Take the first step towards your dream with our empowering course. Enroll now!

*Empower your future as a business owner. Level up your entrepreneurial skills with our practical strategies & expert guidance.*

